**DELIVERING A SUCCESSFUL PROJECT**

A projects success is not determined if you present the final deliverables to the client, it should be delivered but also in the use be successful.

Delivering the final product to the client is considered the project launch

**Project launch:**

Delivering the result of your project to the client or user.

Did it achieve its desired outcome?

A real projects success is determined by putting the results to the test.

**Landing:**

Measuring the success of your project using the success criteria established t the outset of the project.

This is vital when goal setting.

Analogy:

Taking a trip on an airplane.

Getting on and into the sky could be considered a success, but if the plane can’t land it is a failure, but if the plane lands, then it is a success.

The success must continue beyond the point of delivering the final project,

You need to measure if the project functions as intoned into the future.

Project plant pals.

You managed to launch the service with success.

The website has launched, the catalogue has lunched, orders have been recived and revenue has increased.

It can be considered a success if you launch the project successfully, but it is even more important to land the project.

Therefore, when measuring success, you must consider both the launch and landing of a project when determining the success of it.

One should look byon the launch but also aim at the landing for even greater success.

Therefore, you need to define what a successful landing is.

Done with a success criterion.